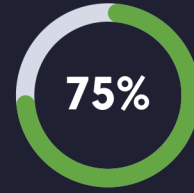


Environmental initiatives have never been more important to students.



In the Princeton Review's 2021 College Hopes & Worries Survey of 11,000+ college applicants, 75% of respondents said that their decision to apply or enroll would be affected by a college's environmental commitment. Only 66% said this in 2020.



In 2020, Students Organizing for Sustainability surveyed 7,000 students around the world about how their feelings on climate change and how their higher education should support change. They overwhelmingly agree that action needs to be taken. The results can be seen below.



Global Students

Believe sustainability is something all colleges/universities should actively incorporate and promote



Global Students

Are concerned about the effects of climate change



Global Students

Feel worried about their future and climate change

One of the best ways that colleges and universities can promote sustainability and prove their commitment to the environment is by installing electric vehicle (EV) charging stations around campus. Not only will this help ease the "range anxiety" felt by new EV drivers, but it will also inspire more students and faculty to go electric with their next car. Reduce carbon emissions on your campus and make your students feel heard.

Want to lead by example? Consider electrifying your campus fleet! This is one of the best and most effective ways to show students that you are committed to the environment in your school's operations.

SemaConnect's Fleet Management software helps you track your fleet's carbon offset and fuel savings for your institution's year-end reports.